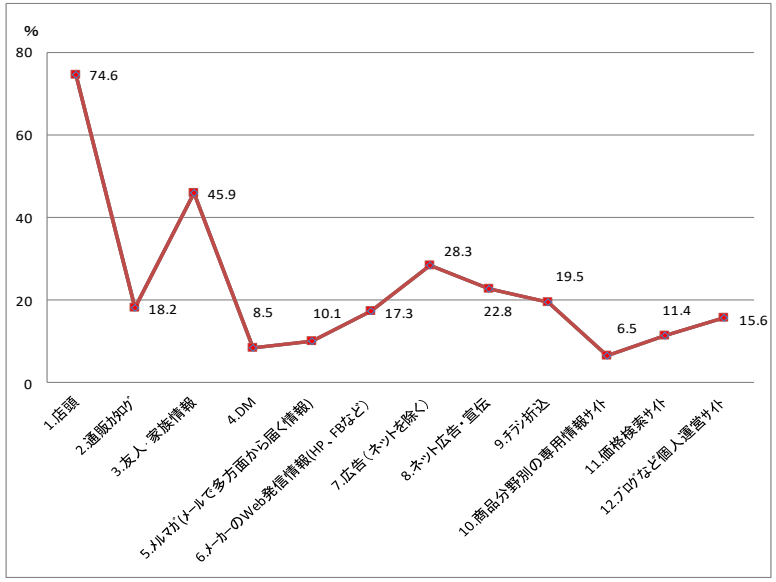
ＤＡＴＡ＆ＴＯＰＩＣＳ　2022 年

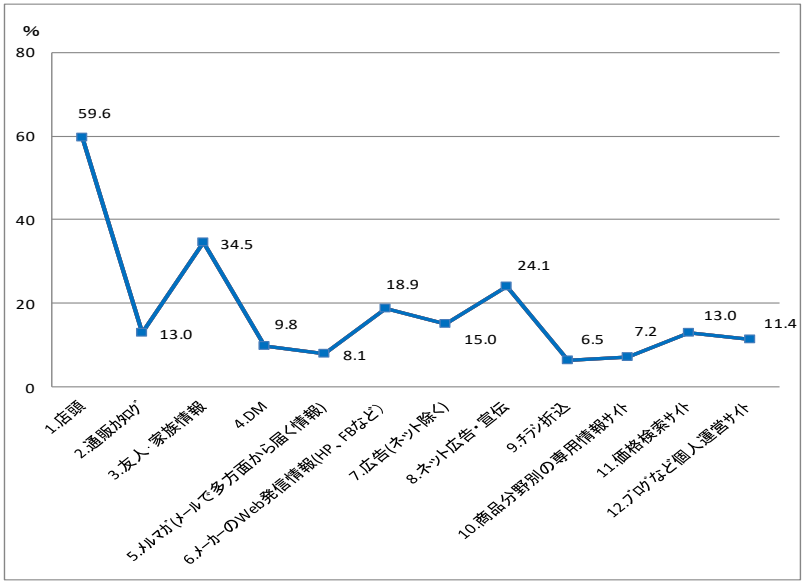
■この１年、商品の購入に結びついた情報源（MA）

株式会社ウィズプランニング

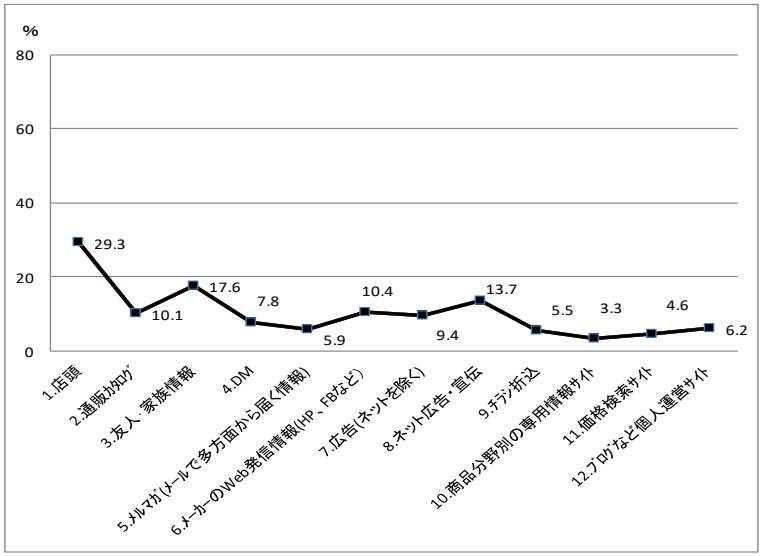
a. 食品　　N=307



b. 化粧品（ヘア・ボディ含む）N=307



c. サプリ・健康食品　　N=307



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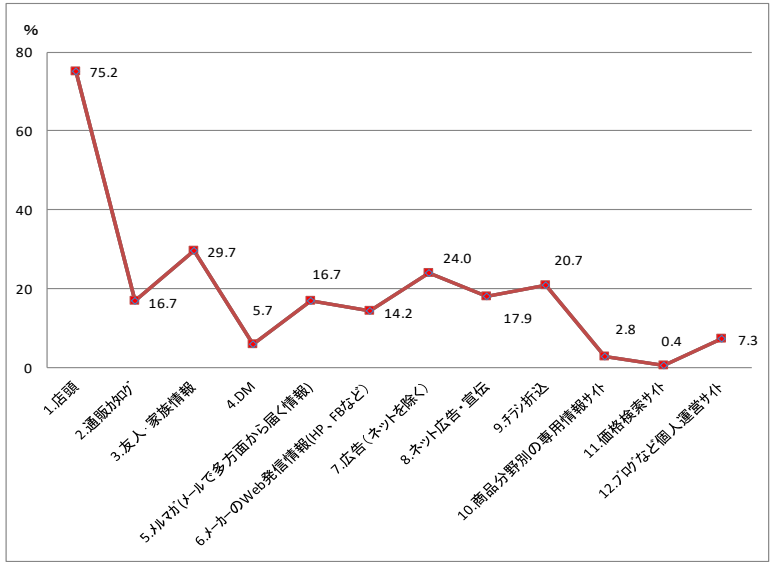
ＤＡＴＡ＆ＴＯＰＩＣＳ　2020 年

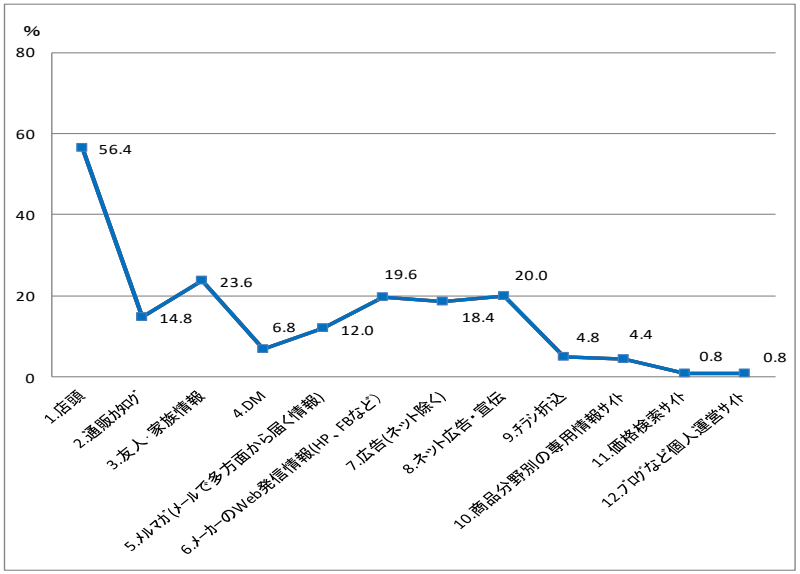
■この１年、商品の購入に結びついた情報源（MA）

株式会社ウィズプランニング

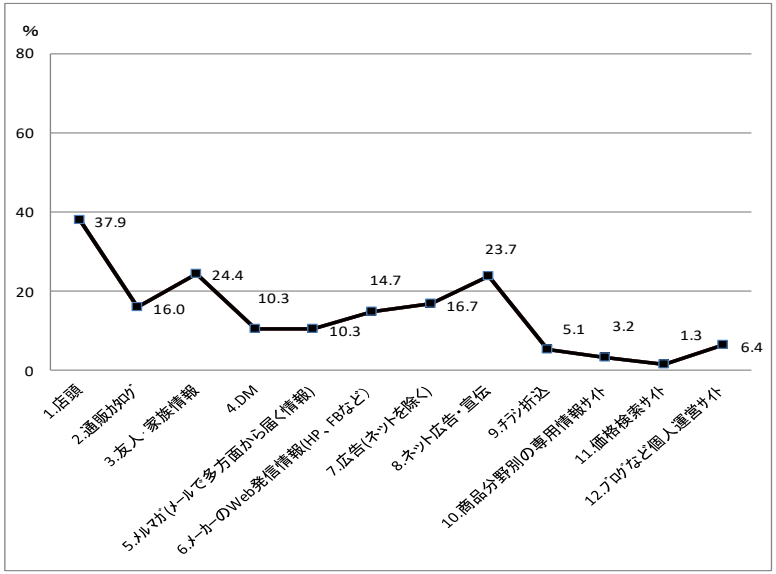
a. 食品　　N=246



b. 化粧品（ヘア・ボディ含む）N=250



c. サプリ・健康食品　　N=156



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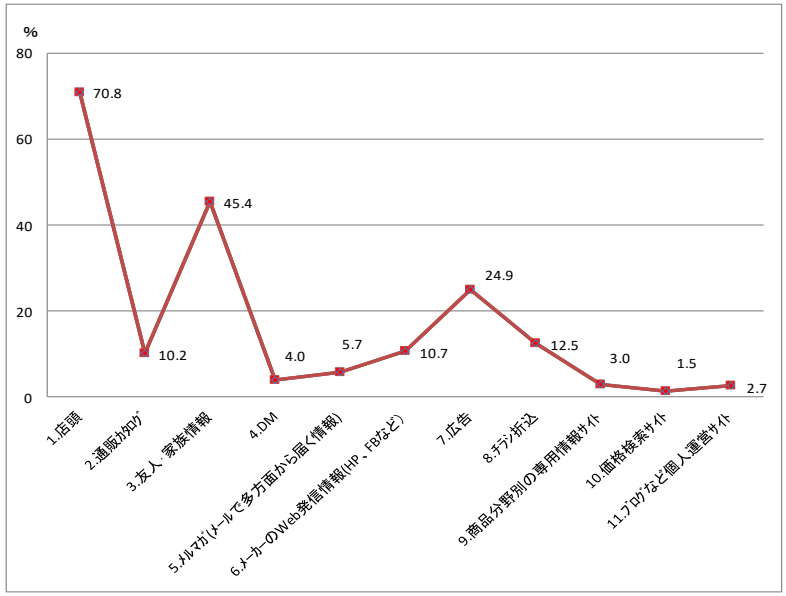
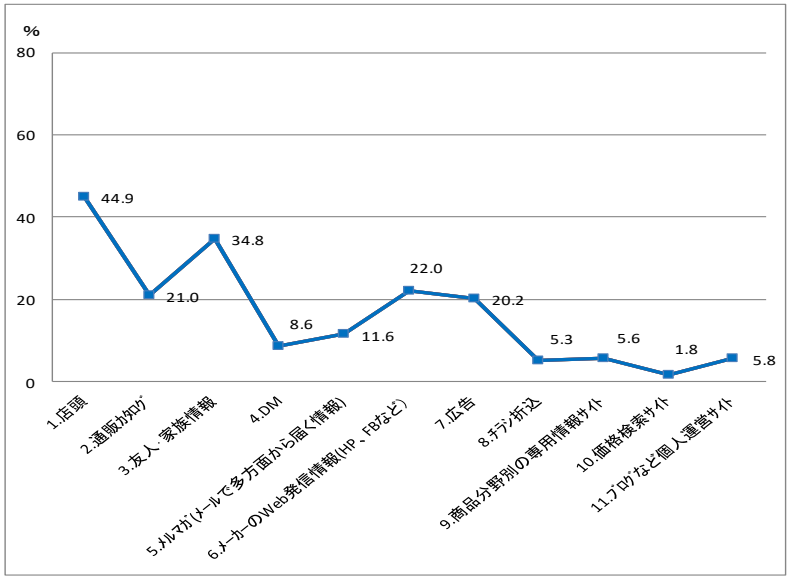
ＤＡＴＡ＆ＴＯＰＩＣＳ　2019年　■この１年、商品の購入に結びついた情報源（MA）

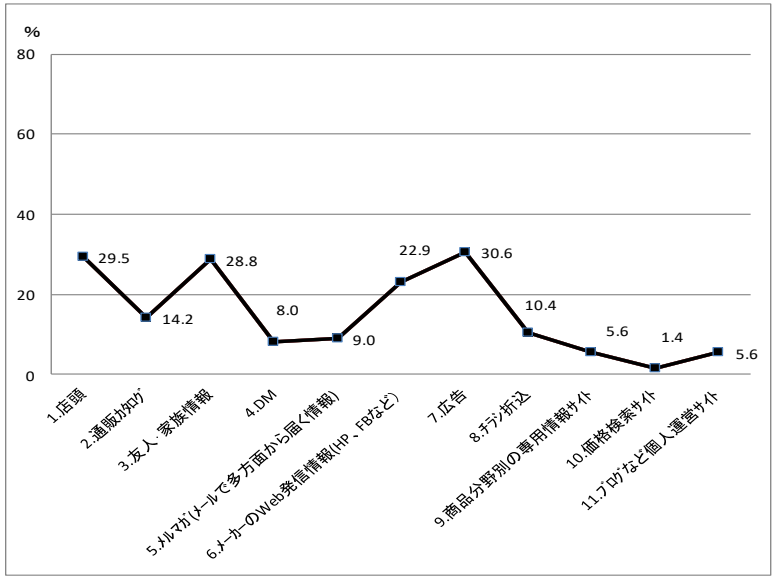
a.食品　N=401



b.化粧品（ヘア・ボディ含む）N=351



c.サプリ・健康食品　N=288



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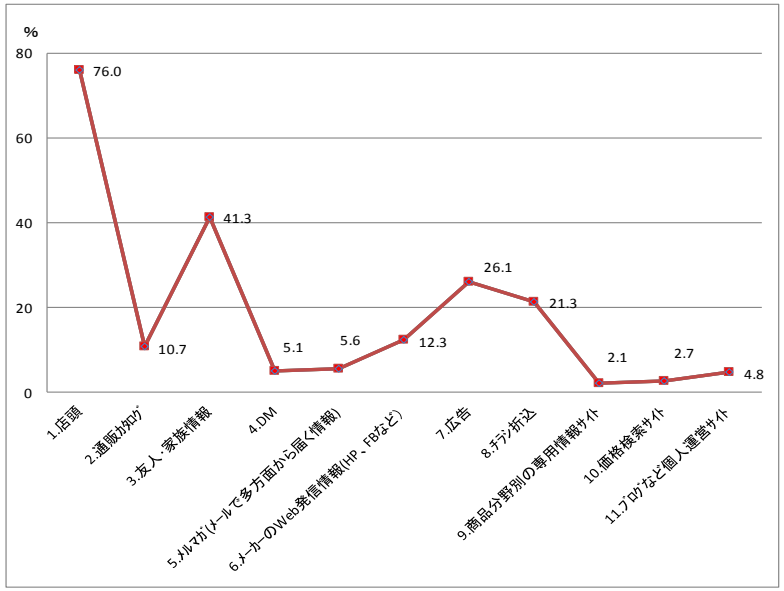
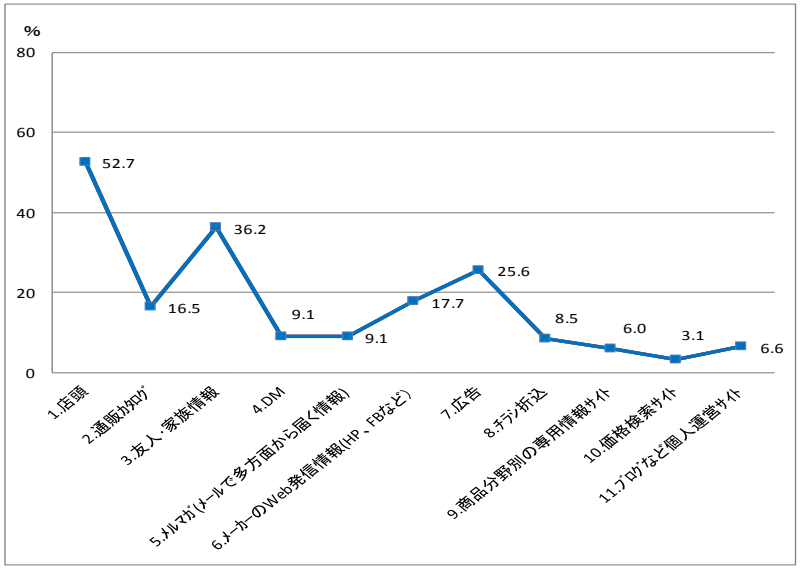
ＤＡＴＡ＆ＴＯＰＩＣＳ　2018年　■この１年、商品の購入に結びついた情報源（MA）

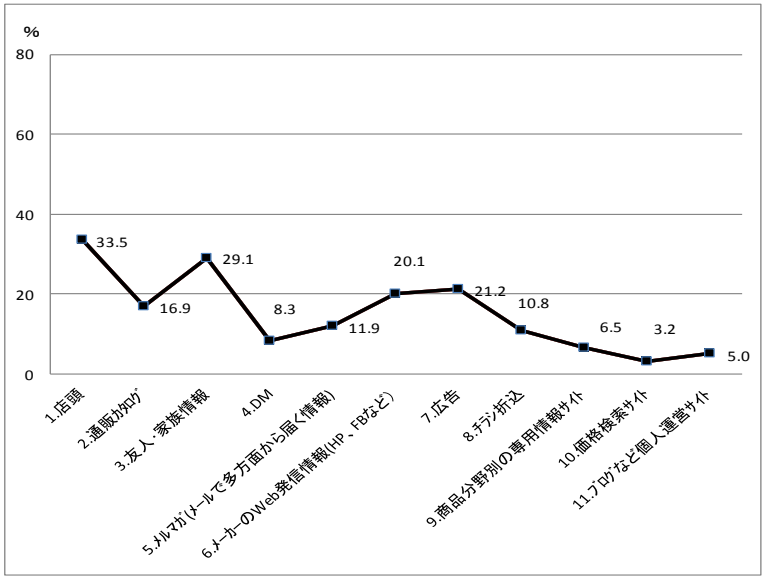
a. 食品　N=375



b. 化粧品（ヘア・ボディ含む）N=351



c. サプリ・健康食品　N=278



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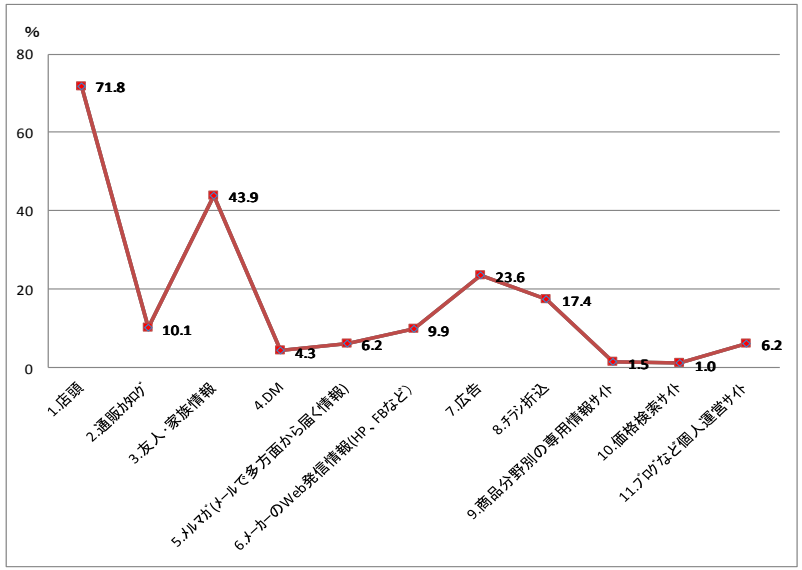
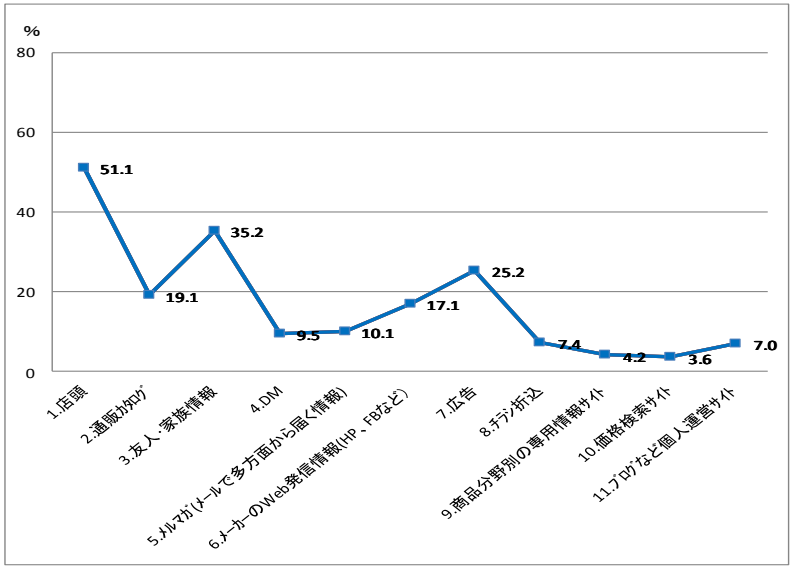
ＤＡＴＡ＆ＴＯＰＩＣＳ　2016年　■この１年、商品の購入に結びついた情報源（MA）

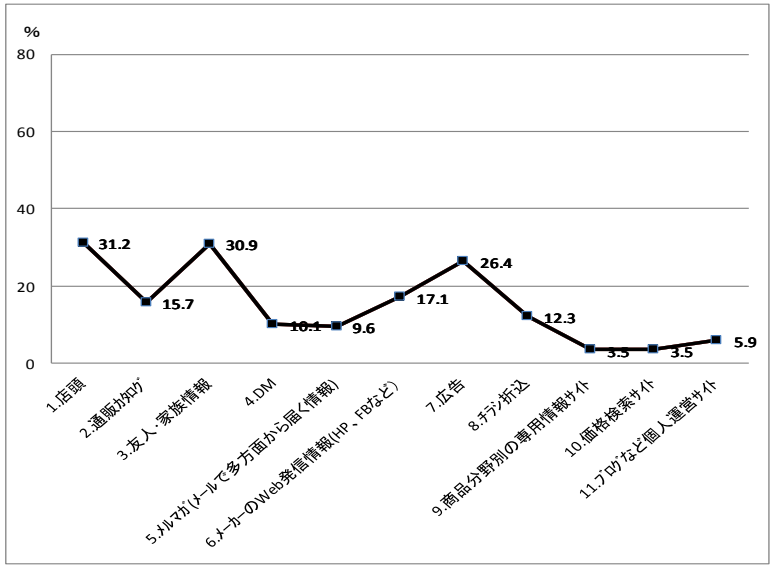
a. 食品　N=517



b. 化粧品（ヘア・ボディ含む）N=497



c. サプリ・健康食品　N=375



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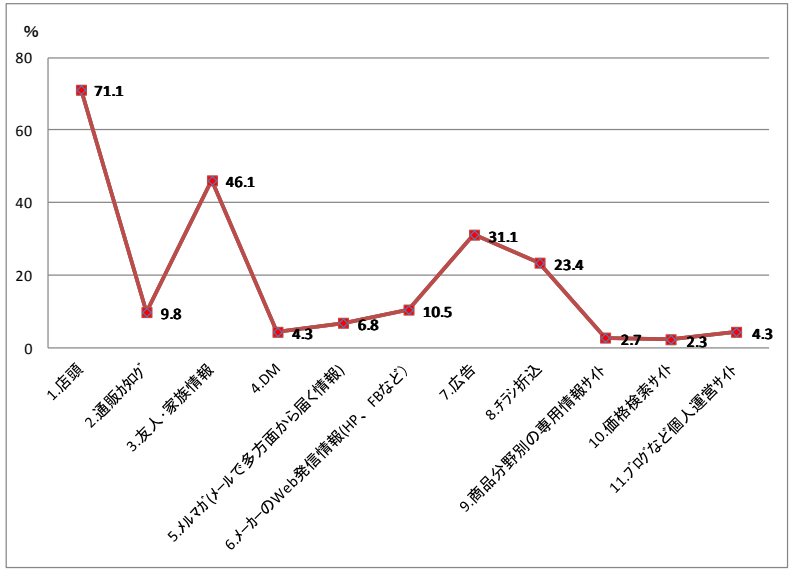
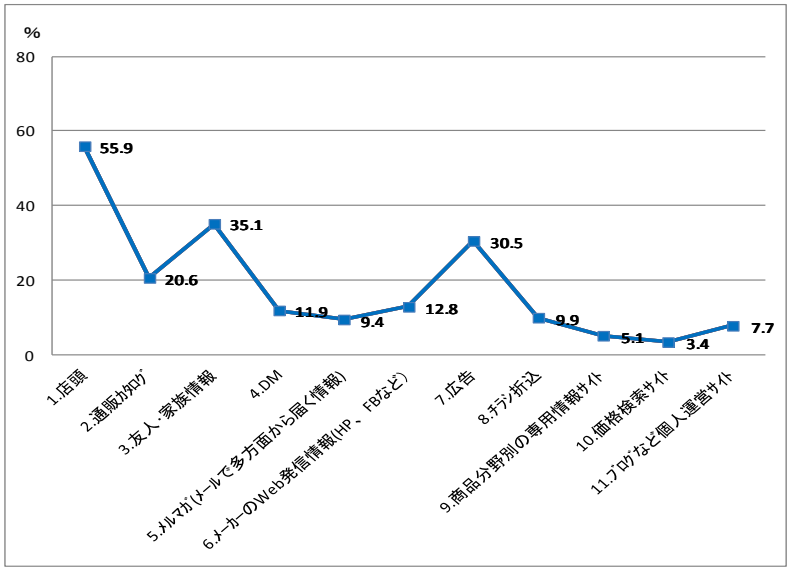
ＤＡＴＡ＆ＴＯＰＩＣＳ　2015年　■この１年、商品の購入に結びついた情報源（MA）

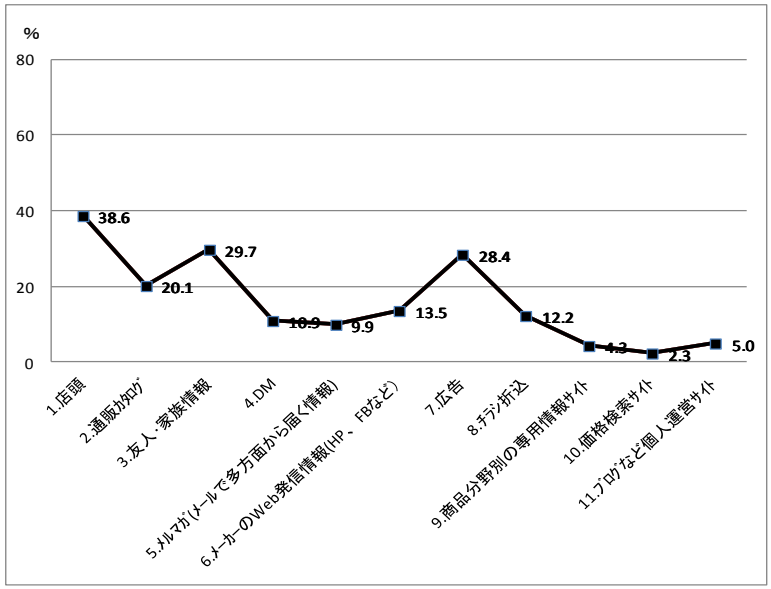
a. 食品　N=440



b. 化粧品（ヘア・ボディ含む）N=413



c. サプリ・健康食品　N=303



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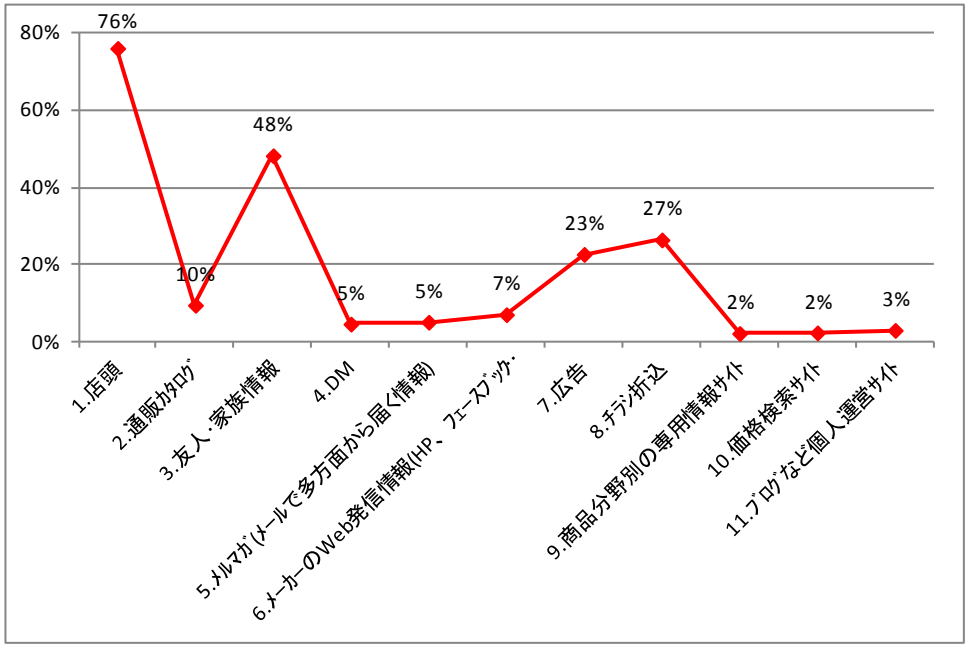
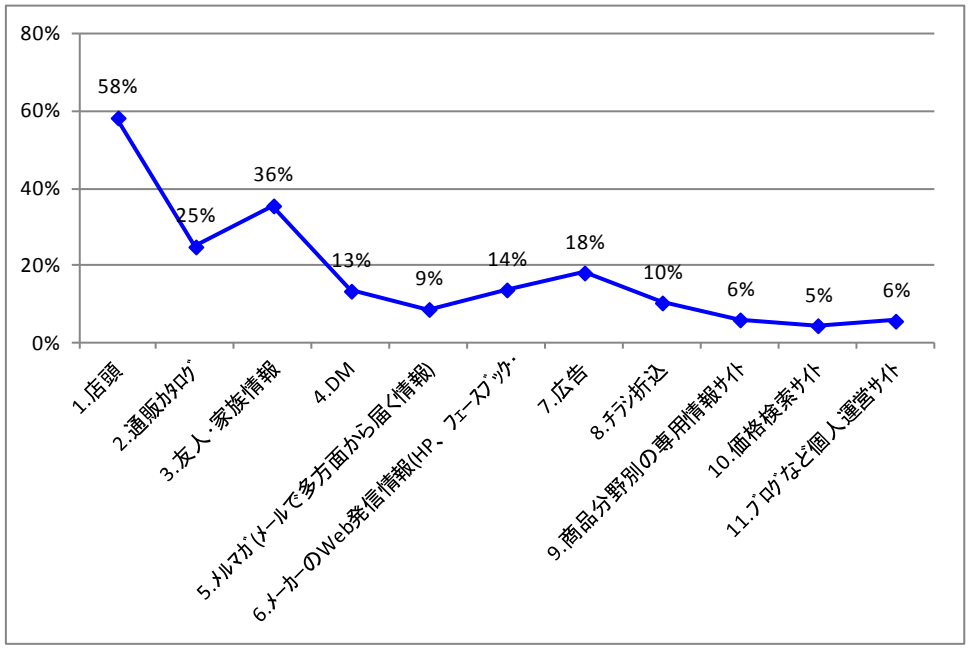
ＤＡＴＡ＆ＴＯＰＩＣＳ　2013年　■この１年、商品の購入に結びついた情報源（ＭＡ）

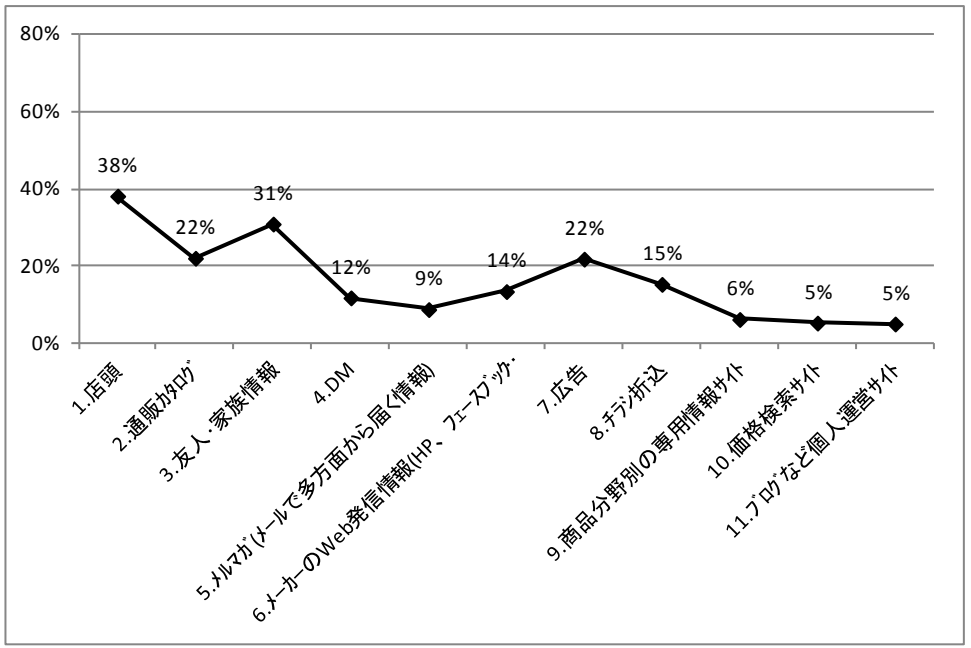
ａ.食品　N=615



ｂ.化粧品（ヘア･ボディ含む）　N=593



ｃ.サプリ･健康食品　N=429



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